

CAPABILITIES OVERVIEW



LAWTON
CONN&CT

LAWTON CONNECT

Founded in 1900 by J.B. Lawton, Lawton Connect is one of the oldest printing companies in the United States. Today, the nation's longest consecutively family-owned printing company—Lawton Connect—continues to evolve and thrive. Anticipating the future and constant innovations are the key to our success, while our tradition of building trust with every client connection continues to guide our culture.

We are an award-winning offset, digital, and wide-format printer providing solutions for customer's high quality marketing and print needs. Lawton combines state-of-the-art technology & equipment with the heritage of 5 generations of excellence. Our 33,000 square foot facility maintains designated areas for print production, bindery, fulfillment and distribution.

We're based in Orlando, Florida and serve brand-conscious clients throughout the United States through synergistic and customizable services that include:

- Print (Offset, Digital, Large Format)
- Finishing (Bindery, Die Cutting)
- Fulfillment (Kitting, Assembly, Packing)
- Scratch Off Printing
- Promotional Items
- Mailing/Distribution
- Additional Technology Services (Design, Web-to-Print Storefronts)

OUR CORE VALUES

- **PARTNERSHIP** • Fostering trusting relationships with customers, suppliers, our community, and each other to grow the greater good
- **COLLABORATION** • Integrating our client's goals to create customized communications that make dynamic and lasting impressions
- **CAN DO** • Finding innovative and creative ways to meet customer expectations
- **ACCOUNTABILITY** • Influencing others in positive and proactive ways by taking responsibility for our behaviors and actions
- **EFFICIENCY** • Finding ways to fully leverage our resources and partnerships to create the most cost efficient solutions possible
- **COMMITMENT** • Pursuing excellence in behaviors, actions, knowledge, and delivery

We know that our success is directly connected to yours,
and we strive to always be your valued partner.



CORE BUSINESS AND SERVICES

Traditional Offset Printing

- Lawton Connect utilizes the latest technology and printing equipment with inline color management to deliver the finest finished products. Our highly-trained team of experts are perfectionists who truly love the art and science of print. We take pride in our ability to provide impeccable finishing: We provide the most efficient, cost-effective solutions to produce the final presentation for your project.

Digital Offset Printing

- Our digital press is the fastest digital production press on the market that prints with offset quality. Digital printing is perfect for short run color, print on demand, direct mail, variable data printing, web-to-print online storefronts, and POS. The HP Indigo press can print on unique substrates and has White Ink capability.

Digital Wide Format

- At Lawton Connect, wide-format means wide variety. Our experienced team can combine wide-format printing with conventional, offset, and digital printed pieces to streamline fulfillment, color consistency, and messaging.
- Wide format products could include:
 - POP & Retail Displays
 - Trade Show & Event Graphics
 - Banners & Informational Signs
 - Fence Wraps
 - Wall Graphics and more

Novelty Products

- Scratch off card printing creates a custom experience for your client and prospects. Lawton Connect is an industry leader with custom scratch-off products that can be used in Trade Shows, Bounce Back Promotions, Unique Codes, Employee Rewards, and more. Our products website, www.MrScratchOff.com, provides a gallery of examples for inspiration.
- Promotional products get your brand noticed. Our experienced team can help you create the most compelling promotional giveaways within your budget. Our online catalog contains thousands of customizable options and ideas to boost and promote your brand's image.

Mail & Distribution

- Lawton Connect has invested in technologies and equipment to move items quickly into the mail stream, whether local or nationwide drop-shipments with our mailing equipment. We can provide mail list services, data management, variable data print solutions and more.
- Our 8,000 square feet of warehouse and fulfillment expertise allows us to bring distribution solutions for multi-piece project shipments, kitting, pick-n-pack orders, inventory management, and more.



EQUIPMENT LIST

PRE-PRESS & PROOFING

- + Adobe Creative Suite; Quark Xpress, Microsoft Word, Excel, Publisher
- + Kodak Prinergy Connect Workflow Solution with in-line trapping
- + Preps Imposition Software
- + Kodak/Creo Trendsetter 400 II Quantum featuring 20 micron dot
- + (2) Epson Stylus Pro 7800 - imposed & contract proofer
- + HP Smartstream Designer for variable data projects
- + PressWise Cloud-based MIS Workflow Automation

PRESS

- + Komori Lithrone LSX29 Press 5-Color plus Coating Tower & Extended Delivery - Max Sheet Size: 24" x 29.5"
- + Heidelberg QM46 2-Color - Max Sheet Size: 18.11" x 13.39", Max Image Area: 17.83" x 12.99"
- + HP Indigo 12000 Digital Press 7-Color with PMS Matching & White ink - Max Sheet Size: 29.5" x 20.81"
- + (2) HP Indigo 7500 Digital Press 6-Color with PMS Matching & White ink - Max Sheet Size: 13" x 19"
- + Kompac Kwik Finish 32-inch UV/AQ Spot/Flood Coating and Priming System
- + (2) Kompac Kwik Finish 14 X 20 UV/AQ Coating & Curing System; Auto Feed, Spot UV, Scratch-offs
- + Xante Digital Multimedia & Full Color Envelope Press

LARGE FORMAT OUTPUT

- + HP Latex L260 Printer 61" width, up to 1200x1200 dpi, 6 color
- + HP Scitex Flatbed FB700 Printer 98" width, up to 1200x600 dpi, 6-color, White ink
- + Graphtec FC8600-130 54" Plotter Cutter
- + Esko Kongsberg X Plotter and Cutting System 10'

BINDERY & FINISHING

- + Heidelberg Stitchmaster ST-90 Saddle Stitcher with 6 pockets plus cover feeder
- + Thermotype Zip-TS1L Cutter/Slitter for scoring, slitting, perfining, embossing, diecutting
- + (2) Polar 92 High Speed Programmable Cutter
- + Stahl Pile Feed Folder 20" x 30" with Gate Fold Attachment
- + MBO B-26 26" x 40" Continuous Feed Automatic Folder
- + Kluge 14"x22" Die Cutter, Embosser and Foil Stamper
- + Gerhard Busch High Die Cutter
- + Robatech Hot Melt Fugitive Gluer
- + (2) Tunnel Shrink Wrap System
- + ATF Challenge Drill Press & Round Corner
- + Conflex High-Speed Shrinkwrap System

LARGE FORMAT FINISHING

- + Elite 65" Cold laminator and mounter
- + Seiko Double Stitch Sewing machine
- + Stimpson Grommet machine

MAILING & FULFILLMENT

- + Lettershop: Kirk Rudy Inkjet and Tabbing System with IR Dryer
- + Lettershop: Bell & Howell 4 Station Inserter
- + 8,000 Square Feet Warehouse

